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SARDAR PATEL UNIVERSITY

M.Com. Examination, 1st SemesterTuesday, 21st November 2017

Session: Time: 10.00am to 01.00pm

Subject/ Course Title: E-Commerce PB01ACOM22**Note:** Figures to the right indicate full marks

Total Marks: 70

Use separate answer books for Section-I & II

SECTION-I

Q.1 What is E-Commerce? Discuss the impact of E-Commerce on Laws & Legal Services and Entertainment with the Indian context. (18)

OR

Q.1 Write brief notes on: (18)

- Objectives of E-Commerce
- Driving Force of E-Commerce

Q.2 What do you mean by Plastic Cards? Explain the Benefits and Limitations of Plastic Card. (17)

OR

Q.2 Give the differences: (17)

- NEFT and RTGS
- Debit Card and Credit Card

SECTION-II

Q.3 State any five Online Career Services. Out of five which one would you like most? State the exclusive features and limitations of this service. (18)

OR

Q.3 What is Online Trading? Explain the Pros & Cons of Online Trading. (18)

Q.4 What is E-Business? How it differs from E-Commerce? Clarify the main Characteristics of E-Business with details. (17)

OR

Q.4 Write brief notes on: (17)

- E-Business Strategies
- E-Business Requirements

C.P.T.O.)